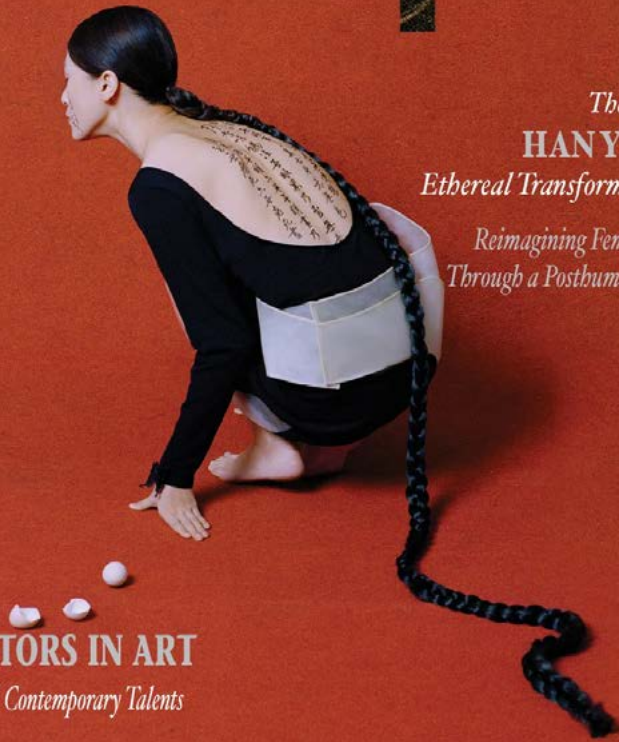


DECEMBER 2024

WOWART

A Journey Through Creative Minds
Issue 1
Global Edition
wowart.com



The Art of
HANYANG
Ethereal Transformations

*Reimagining Femininity
Through a Posthuman Lens*

INNOVATORS IN ART
A Showcase of Contemporary Talents

MEDIA KIT

Mission statement, readership profile, distribution,
rate card, production specs



Available for

Print
Electronic
Flip
Mobile
Web
Social Media

Contact

WOWwART Magazine

200 Suite
134-146 Curtain Road
EC2A 3AR London
United Kingdom

editor@wowwart.com
<https://wowwart.com>
t: +44 79 3847 8420

OUR MISSION

At WOWwART, our mission is to illuminate the voices and visions of artists and art professionals, fostering a deeper understanding and appreciation of the art world. We strive to connect our readers with the stories behind the art, promoting creativity, collaboration, and cultural dialogue.

OUR VISION

Our vision is to be a leading platform that empowers artists and art enthusiasts alike, creating a global community that values artistic expression and innovation. We aspire to inspire future generations of creators and appreciators, ensuring that the transformative power of



Global market

We cover %90 of the Globe

From Santiago to Tokyo and Stockholm to Johannesburg, we reach 90% of the earth... WOWwART is available in print over 190 countries and 40.000 retailers and platforms including Amazon, Barnes & Noble, Walmart, Blackwell's, Waterstones...

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Issue 1 - October 2024

PUBLISHER: Mosaic Group, A Subsidiary of Mosaic Media Group, 200 Suite 134-140, Curzon Road, EC2A 3AR London, United Kingdom
EDITORIAL: Head by: Editor-in-Chief, Jack Pomeroy, Managing Editor: C. Michelle, Art Editor: Cathie Rowan, Content Editor: Rapheal and Whitley, Design: J. J. Evans, Web Designer: CONNOR LLOYD, Creative Director: Rachel, Photo Editor: Nathan S.
WE assume no responsibility for unsolicited manuscripts or art materials provided from our contributors.

#9 MOSAIC DIGEST

From the Editor's Desk

Welcome to the inaugural issue of Mosaic Digest, where we explore "Cover Story: Early Art" from the editors of Mosaic Digest, who explore the essence of artistic expression and how it shapes our lives. We are excited to embark on this journey with you, exploring the vibrant tapestry of human creativity that ignites the globe. At Mosaic Digest, we believe every story deserves to be told and celebrated, and every voice deserves to be heard. Our mission is to bring you such a wealth of stories that capture the essence of human experiences, from the creative realms of art and design to the dynamic worlds of business and technology, and from the profound insights of literature to the strategic intricacies of management.

While this is our first issue, we are not alone in the world of magazine publishing. Our sister magazine, *Reader's Digest*, is set to release its 10th anniversary issue, proudly available in print across 100 countries and through thousands of outlets and platforms, including Amazon, Barnes & Noble, Walmart, and Waterstones. Mosaic Digest will soon join these ranks, bringing our unique perspective to readers worldwide. We are honored to feature the inaugural editorial piece from Mosaic Digest's Publisher, and PC, whose career in these 100 countries has been a testament to the boundless power of our shared humanity.

From stories to create across landscapes, the magazine began and began. This issue, "Cover Story: Early Art," is a chance of great and where in a world of art, inviting stories to connect with art and meaningful issues. In our exclusive interview, Jane shares her creative process, influences, and dedication to using art as a medium for social commentary. Her journey from a chance encounter with her 14th-century art collection to her current role as a content creator is a testament to her work.

In this issue, we also delve into the world of business, featuring authors who have navigated markets with their unique voices. PC James takes us on a journey from childhood aspirations to a beloved career, while S. Lee Fisher shares a tale of resilience, independence, and storytelling. Joseph Fagarazzi inspires with resilience and self-belief, and Robert Emers turns small life moments into riveting fiction.

Thank you for joining us on this adventure. Head by Editor-in-Chief



Worldwide Distribution & Sales

6 CONTINENTS

190 COUNTRIES

40.000+ STORES, RETAILERS, PLATFORMS

The USA market

The magazine is available in print in local stores across every town and state throughout the United States.

From Alaska to Florida and California to New York, the magazine is everywhere.





Over 40,000 retailers and platforms

About Our Award Program
 The Creative Excellence Award is a prestigious recognition established to honor outstanding artists who have made significant contributions to the art community. This award celebrates individuals who demonstrate exceptional talent, innovative thinking, and a deep commitment to their craft.

This award is presented to a group of exceptional artists each month whose work exemplifies the spirit of innovation and excellence, pushing the boundaries of artistic expression.



“Marketing Sherpa revealed 82% of participants trusted magazines.”

Facts about WOWWART

- ✔ Available across print, electronic, flip, web, and social media platforms
- ✔ Distributed in over **190 countries**, accessible through 40,000+ networks, libraries, and platforms including Amazon, Barnes&Noble, Walmart, Chapters&Indigo, Waterstone's, Blacwell's..
- ✔ Enhances your titles' **SEO** and marketing performance with strategic **KEYWORDS** and backlinks
- ✔ Maintains credibility, longevity, and quality with everlasting availability
- ✔ It lasts **FOREVER*** both online and print. Availavle for lifetime.
- ✔ Powers your **BRAND**. Establishes instant credibility
- ✔ High quality images and pages. **No FAKE NEWS** and **CYBERCRIME**
- ✔ **GET FEATURED** on other publications more easily. It is a subsidiary of NewYox Media, publishes 10 different magazines.
- ✔ **TARGETED AUDIENCE**. Just share with us where to target. We make sure you reach targeted number of people. Please **CONTACT & ASK US** for this service.
- ✔ **INSPIRED READERS**: provides a wealth of information, inspiration and creative ideas for readers.
- ✔ **STATE-OF-THE-ART PAGE DESIGN LAYOUTS**. Share it, Frame it, or keep the magazine forever.
- ✔ Offers the opportunity to receive the prestigious “**Editor's Choice, Award**”
- ✔ Receiving awards and accolades in newspapers and magazines is a testament to an person's dedication to **HIGHER STANDARDS**.



PHOTO BY LIUBOV SHRAMKO



AD RATES

DPS (Double-Page Speed): £2.000

Two-page advertorial spread within the issue designed in-house with the client with co-ordinating online advertorial.

Full Page Advert: £1200

210 x 280 mm (+3mm bleed)

1/2 Page Advert: £750

140 x 210 mm (+3mm bleed)

1/4 Page Advert: £400

105 x 140 mm (+3mm bleed)

CREDIBILITY

If you are featured on WOWwART YOUR NAME AND BRAND will be shown over 40.000 networks, platforms, libraries and stores like Amazon, Barnes & Noble, Rakuten, Blackwells, Waterstone's and so on in over 190 COUNTRIES. YOU'RE EVERYWHERE!

BARNES & NOBLE
BOOKSELLERS

amazon

!ndigo

W
WATERSTONE'S

DISTRIBUTION

WOWwART is available in Print over 190 countries and more than 40,000 retailers and platforms includes all Amazon stores, Barnes & Noble, Walmart, Waterstones and Blackwells.

MEDIA REPRINTS

Our issues have been garnering significant attention, with placements on major platforms such as AP News and Benzinga, reaching a combined potential audience of 40 million unique monthly visitors.

Our issues are also highlighted across leading news aggregators and research tools, including Google News, Bloomberg Terminals, Fox News, abc, NBC, CBS and MuckRack, ensuring widespread visibility. Additionally, the feature is exclusively placed in over 3,900 affinity group publications, tailored for maximum relevance and impact.

FACTS ABOUT OUR FEATURES

- Placement on AP News (Associated Press) with a Potential Reach of 35 Million Unique Monthly Visitors
- Placement on Benzinga with a Potential Reach of 5 million Unique Monthly Visitors.
- Placement on Leading News Aggregators and Research Tools (Google News, Bloomberg Terminals, MuckRack, Moody's NewsEdge, Naviga and MenaFN)
- Exclusive Placement on 3,900+ Affinity Group Publications Based on Relevance
- Distributed to U.S. TV/Radio including ABC, CNN, CBS, FOX, NBC
- Distributed through the World Media Directory
- Distributed by Email to Registered Readers
- Distributed to NewYox Media magazines



FAQ

Our Location

We're located in London. WOWwART magazine is a subsidiary of NewYox Media Group, a registered company that has been operating since 2021. NewYox Media is a publisher of 10 different magazines and operates two platforms.

Our Circulation

Unlike many UK magazines that have experienced an average annual decline in print sales of 6.3 percent since 2014 (Source: Press Gazette), we prioritise ensuring that your interview will reach thousands of people. Please contact us for more information about this service.

Why should I interview?

Receiving an award and being featured in a magazine and newspaper demonstrates your commitment to excellence. Only the finest are selected to be featured on our magazines. Additionally, you can anticipate praise for both you and your work, which will serve as an excellent marketing tool. And many more benefits.

Will I pay for my feature?

No, we publish online at no cost. For the print edition, we select a limited number of interviews. This also involves no cost, but we prioritize individuals who want to reach a global audience and are willing to be featured in other NewYox Media magazines.

If you get an invitation to be featured on our other magazines, please read "**The Timeless Appeal of Print**" article before you make a decision.

Why your magazine is so expensive?

WOWwART is a rare British magazine available in print over 190 countries. Being global unfortunately forces us to keep prices higher. Yet if you order printed magazines through us you can get up to 70% discount from the retailers price.

Am I eligible to be featured on the cover?

We reserve our cover features for the best and exceptional people. If you think that you're the one, please contact us.

What are the differences between an online and print feature?

Being featured online on magazine is similar to being featured on your own website. However, print offers distinct advantages:

- It's ideal for archiving, displaying on coffee tables, sharing on social media, and framing.
- Your name appears on the magazine cover and editorial letter, reaching over 190 countries and more than 40,000 platforms, which is an excellent tool for global branding.
- It opens the door to being featured in our other group magazines, such as Novelist Post and WOWwART.
- Only the best are featured in magazines and newspapers. Being featured in a magazine could be a once-in-a-lifetime opportunity for you. Don't miss out.

More questions?

Please contact editor@wowwart.com

A woman with her hair pulled back, wearing a vibrant red dress, is captured in a dramatic pose. She is holding the fabric of her dress up with her right hand, creating a vertical line of light against the dark background. Her left hand is near her chest, also holding the fabric. The lighting is soft and focused on her, highlighting the texture of the dress and her features. The background is a deep, dark brown or black, making the red dress stand out prominently.

Let's Work Together

wowwart.com || editor@wowwart.com

PHOTO BY WINH CHE

WOWwART is a subsidiary of NewYox Media Group, London, UK

