

## MEDIA KIT

Mission statement, readership profile, distribution, rate card, production specs



#### Available for

Print Electronic Flip Mobile Web Social Media

#### Contact

WOWwART Magazine

200 Suite 134-146 Curtain Road EC2A 3AR London United Kingdom

editor@wowwart.com https://wowwart.com t: +44 79 3847 8420

#### **OURMISSION**

At WOWwART, our mission is to illuminate the voices and visions of artists and art professionals, fostering a deeper understanding and appreciation of the art world. We strive to connect our readers with the stories behind the art, promoting creativity, collaboration, and cultural dialogue.

#### **OURVISION**

Our vision is to be a leading platform that empowers artists and art enthusiasts alike, creating a global community that values artistic expression and innovation. We aspire to inspire future generations of creators and appreciators, ensuring that the transformative power of



#### **Global market**

#### We cover %90 of the Globe

From Santiago to Tokyo and Stockholm to Johannesburg, we reach 90% of the earh... WOWwART is available in print over 190 countries and 40.000 retailers and platforms inluding Amazon, Barnes & Noble, Walmart, Blackwell's, Waterstones...



# From the Editor's Desk



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#### Worldwide Distribution & Sales

**CONTINENTS** 

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STORES, RETAILERS, PLATFORMS

#### The USA market

The magazine is available in print in local stores across every town and state throughout the United States.

From Alaska to Florida and California to New York, the magazine is everywhere.







#### About Our Award Program

The Creative Excellence Award is a prestigious recognition established to honor outstanding artists who have made significant contributions to the art community. This award celebrates individuals who demonstrate exceptional talent, innovative thinking, and a deep commitment to their craft.

This award is presented to a group of exceptional artists each month whose work exemplifies the spirit of innovation and excellence, pushing the boundaries of artistic expression.



#### Exploring the Intersections



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#### Over 40.000 retailers and splatforms



"Marketing Sherpa revealed 82% of participants trusted magazines."

#### Facts about WOWWART

- 🗹 🛛 Available across print, electronic, flip, web, and social media platforms
- Distributed in over 190 countries, accessible through 40,000+ networks, libraries, and platforms including Amazon, Barnes&Noble, Walmart, Chapters&Indigo, Waterstone's, Blaclwell's..
- Enhances your titles' SEO and marketing performance with strategic KEYWORDS and backlinks
- Maintains credibility, longevity, and quality with everlasting availability
- It lasts FOREVER\* both online and print. Availavle for lifetime.
- Powers your BRAND. Establishes instant credibility
- High quality images and pages. No FAKE NEWS and CYBERCRIME
- GET FEATURED on other publications more easily. It is a subsidary of NewYox Media, publishs 10 different magazines.
- TARGETED AUDIENCE. Just share with us where to target. We make sure you reach targeted number of people. Please CONTACT & ASK US for this service.
- INSPIRED READERS: provides a wealth of information, inspiration and creative ideas for readers.
- STATE-OF-THE- ART PAGE DESIGN LAYOUTS. Share it, Frame it, or keep the magazine forever.
- Offers the opportunity to receive the prestigious "Editor's Choice, Award"
- Receiving awards and accolades in newspapers and magazines is a testament to an person's dedication to HIGHER STANDARDS.





#### **AD RATES**

DPS (Double-Page Speed): £2.000 Two-page advertarial spread within the issue designed in-house with the client with co-ordinating online advertorial. Full Page Advert: £1200 210 x 280 mm (+3mm bleed) 1/2 Page Advert: £750 140 x 210 mm (+3mm bleed) 1/4 Page Advert: £400 105 x 140 mm (+3mm bleed)

#### **CREDIBILITY**

If you are featured on WOWwART YOUR NAME AND BRAND will be shown over 40.000 networks, platforms, libraries and stores like Amazon, Barnes & Noble, Rakuten, Blackwells, Waterstone's and so on in over 190 COUNTRIES. YOU'RE EVERYWHERE!

amazon

WATERSTONE'S

BARNES & NOBLE BOOKSELLERS

**Indigo** 

#### DISTRIBUTION

WOWwART is available in Print over 190 countries and more than 40. 000 retailers and platforms includes all Amazon stores, Barnes & Noble, Walmart, Waterstones and Blackwells.

#### **MEDIA REPRINTS**

Our issues have been garnering significant attention, with placements on major platforms such as AP News and Benzinga, reaching a combined potential audience of 40 million unique monthly visitors.

Our issues are also highlighted across leading news aggregators and research tools, including Google News, Bloomberg Terminals, Fox News, abc, NBC, CBS and MuckRack, ensuring widespread visibility. Additionally, the feature is exclusively placed in over 3,900 affinity group publications, tailored for maximum relevance and impact.

### FACTS ABOUT OUR FEATURES

 Placement on AP News (Associated Press) with a Potential Reach of 35 Million Unique Monthly Visitors

- Placement on Benzinga with a Potential Reach of 5 million Unique Monthly Visitors.
- Placement on Leading News Aggregators and Research Tools (Google News, Bloomberg Terminals, MuckRack, Moody's NewsEdge, Naviga and MenaFN)
- Exclusive Placement on 3,900+ Affinity Group Publications Based on Relevance
- Distributed to U.S. TV/Radio including ABC, CNN, CBS, FOX, NBC
- Distributed through the World Media Directory
- Distributed by Email to Registered Readers
- Distributed to NewYox Media magazines



#### FAQ Our Location

We're located in London. WOWwART magazine is a subsidiary of NewYox Media Group, a registered company that has been operating since 2021. NewYox Media is a publisher of 10 different magazines and operates two platforms.

#### **Our Circulation**

Unlike many UK magazines that have experienced an average annual decline in print sales of 6.3 percent since 2014 (Source: Press Gazette), we prioritise ensuring that your interview will reach thousands of people. Please contact us for more information about this service.

#### Why should I interview?

Receiving an award and being featured in a magazine and newspaper demonstrates your commitment to excellence. Only the finest are selected to be featured on our magazines. Additionally, you can anticipate praise for both you and your work, which will serve as an excellent marketing tool. And many more benefits.

#### Will I pay for my feature?

No, we publish online at no cost. For the print edition, we select a limited number of interviews. This also involves no cost, but we prioritize individuals who want to reach a global audience and are willing to be featured in other NewYox Media magazines.

If you get an invitation to be featured on our other magazines, please read "**The Timeless Appeal of Print**" article before you make a decision.

## Why your magazine is so expensive?

WOWwART is a rare British magazine available in print over 190 countries. Being global unfortunatly forces us to keep prices higher. Yet if you order printed magazines through us you can get up to 70% discount from the retailers price.

#### Am I eligible to be featured on the cover?

We reserve our cover features for the best and exceptional people. If you think that you're the one, please contact us.

## What are the differences between an online and print feature?

Being featured online on magazine is similar to being featured on your own website. However, print offers distinct advantages:

• It's ideal for archiving, displaying on coffee tables, sharing on social media, and framing.

• Your name appears on the magazine cover and editorial letter, reaching over 190 countries and more than 40,000 platforms, which is an excellent tool for global branding.

• It opens the door to being featured in our other group magazines, such as Novelist Post and WOWwART.

• Only the best are featured in magazines and newspapers. Being featured in a magazine could be a once-in-a-lifetime opportunity for you. Don't miss out.

#### More questions?

Please contact editor@wowwart.com

## Let's Work Together wowwart.com || editor@wowwart.com

PHOTO BY WINH CHE

WOWwART is a subsidiary of NewYox Media Group, London, UK

